



Platinum Programme Versus AD Hoc / Pilot Programme

“Unisys considers TSL a true partner in our sales efforts across Europe. TSL consistently delivers for us, and seeks new and better ways for both parties to improve on our sales success.”

Jacques Van Eyden

Business Development Manager, Inside Sales and Marketing

Unisys

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The Platinum Programme offers a large number of activities provided free of charge by TSL in order to ensure the long-term success of the campaign. In total, more than €30,000 of free marketing activity, plus a 15% Service Level Agreement and a 10% cost reduction is offered to each Platinum Programme client each year.

The following table outlines these offerings and their associated costs if purchased under a pilot or “Ad Hoc” campaign.

	Ad Hoc/Pilot	Platinum
Service Level Agreement	Nil	15%
Cost Per Company (Scout Exp)	€50	€45 (10% Discount)
Update Training Session	Charged	Free Each Quarter
Data Segment Analysis	€1,000	Free Each Quarter
Advertising on Tech Portals	€1,000	Free Each Quarter
Access to 10,000 Email List	€1,000	Free One Quarter
Email Marketing and Reports	€500	Free Each Quarter
SEO and Analytics	€1,000	Free Each Quarter
Webchat Facility Implementation	€750	Free
Webinar Hosting	€1,000	Free Each Quarter
Closed Loop Reporting	€1,000	Free Each Quarter

To generate a consistent, reliable sales pipeline for your solutions, call us today on:

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